

ISSUES/DESCRIPTIONS REPORT

4th Quarter 2008

WBZ-TV Boston

WBZ-TV - Boston, MA Quarterly Issues/Program List CBS Corporation

December 31, 2008

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

WBZ-TV broadcasts both locally produced and network programming. Although we include primarily local programs herein, WBZ-TV broadcasts several network programs, including Face The Nation, 60 Minutes and 48 Hours, which we believe also serve community needs and interests.

PROGRAM INDEX

I-Team Reports – Reporters Kathy Curran & Joe Shortsleeve provide an investigative look at major institutions and events within the viewing area. Issues related to government, politics, big business and crime are explored in-depth during the station's newscasts.

Duration: range from two minutes to four minutes. Air: Monday - Friday, 5pm, 6pm and 11pm.

HealthWatch – Medical Reporter Dr. Mallika Marshall reports on recent developments and potential treatments in medicine.

Duration: one minute and thirty seconds. Air: Monday - Friday, 5pm, 6pm and 11pm.

"Centro" – Regularly scheduled news interview broadcast segment providing an in-depth exploration of issues concerning the Latino community with host Yadires Nova-Salcedo. Duration: four minutes and thirty seconds. Air: Saturday, 7:50am and Sunday, 7:25am.

"Sunday with Liz Walker" – A thematic, half hour newsmagazine program produced and hosted by news veteran Liz Walker. The show celebrates relationships and explores our community with special stories about our neighborhoods, families, and ourselves.

Duration: thirty minutes. Air: Sunday, 11:00am.

Keller @ Large – Political Analyst Jon Keller interviews local politicians and community leaders to create dialogue about current events and issues of importance to New England citizens. Duration: eight minutes. Air: Sunday, 8:45am.

Curiosity – is an on-going series where we ask viewers: What intrigues you? What interests you? What confuses you? Simply put, WBZ-TV is curious about what our viewers are curious about. Viewers go to www.declareyourcuriosity.com to let us know and they just may find their curiosities have made their way on to WBZ-TV.

Duration: 2 minutes. Air: Monday-Friday 5pm, 6pm. 11pm.

I-Team Reports

10/30/08 The I-Team's Joe Shortsleeve reports on local doctors who owe millions in unpaid school loans. The I-Team's investigation focused on federal loans that local doctors and dentists received and haven't paid back. And according to some federal records some of them owe upwards of \$400,000.

11/05/08 The I-Team's Kathy Curran tracks Boston's biggest parking scofflaws. The I-Team's investigation uncovered millions of dollars are owed to the city of Boston due to unpaid parking tickets and fees and listed the top 30 parking violators.

11/10/08 The I-Team's Joe Shortsleeve investigates lavish MBTA Lunches. The I-Team's investigation uncovered that the MBTA board of directors have monthly meetings which include catered lunches and with the rising cost of a ride on the T many are wondering why the board members are getting a free lunch.

11/11/08 The I-Team's Kathy Curran investigates why remains of hundreds of war vets are sitting on shelves. The I-Team's investigation discovered hundreds of veterans have been left behind, gathering dust and sitting on shelves for decades in the basements of funeral homes and hospitals locally and across the country.

11/12/08 The I-Team's Joe Shortsleeve investigates public workers being paid to stay at home. The I-Team's investigation found a number of willing and able workers who are being forced, to stay out on disability and its costing the taxpayer. The I-Team found 16 individuals, all healthy, getting paid disability pensions.

11/19/08 The I-Team's Joe Shortsleeve investigates local bars serving people they shouldn't. Across Massachusetts there are dozens of bars that allow drunk drivers to get on our roadways. It's a serious problem and the I-Team exposes the nightclubs and restaurants most responsible. Bars from Worcester to Boston were found serving people they shouldn't – many are repeat offenders.

11/25/08 The I-Team's Kathy Curran investigates local stores giving cash for food stamps. The I-Team's undercover investigation found that some grocery clerks are making a profit on food stamps by giving cash for them and keeping a small fee in return.

11/26/08 The I-Team's Joe Shortsleeve investigates overcrowded emergency rooms. Overcrowded and understaffed, many Massachusetts emergency rooms are in critical condition. The I-Team investigation reveals questionable care that is leading to intolerably long waits for help and deadly mistakes.

12/02/08 The I-Team's Kathy Curran investigates car donators donating very little to charity. I-Team reporter Kathy Curran did some digging into car donations and discovered when people donate vehicles all too often only a small percentage of the value of the car makes it to the charity, putting the brakes on charitable giving.

Healthwatch

10/01/08 5pm Healthwatch reported on new study which found that taking hormone replacement therapy does not raise heart attack risk in postmenopausal women.

10/02/08 5pm Healthwatch answered viewers questions about rabies, vaccinations, and headaches.

10/03/08 5pm Healthwatch reported on how asthma inhalers aren't as effective in obese patients. A report on scientists discovering a genetic link to overeating. And a report on how cosmetic surgery is down because of the sagging economy.

10/06/08 5pm Healthwatch reported on new study which says having a fan on can help lower risk of SIDS (Sudden Infant Death Syndrome).

10/07/08 5pm Healthwatch reported on new study which finds that red wine may help protect against lung cancer. Also, the Massachusetts Medical society is reporting physician shortages in four new specialties. Also a report on manufacturers recommending that cold medicines not be given to kids under four. And a report on MIT researchers who have developed new shoe insert to help diagnose balance problems in elderly. The report featured an interview with Erez Lieberman of MIT and Qian Yang of Harvard University.

10/08/08 5pm Healthwatch reported on how economy is causing more people to be anxious, stressed, and depressed. The report featured an interview with Dr. Herbert Benson of the Benson-Henry Institute for Mind Body Medicine at Massachusetts General Hospital.

10/09/08 5pm Healthwatch answered viewers questions about ear wax, lap band surgery, and knee replacement.

10/10/08 5pm Healthwatch reported on how some pain relievers may reduce the risk of breast cancer. Also a report that obese women have mental roadblocks which prevent them from exercising. And a new study finds "pregnancy brain" is a myth.

10/13/08 5pm Healthwatch reported on new recommendations that children should double the daily dose of Vitamin D. Also 'Curiosity' questions answered about Glucosamine.

10/14/08 5pm Healthwatch reported on new study which finds that drinking caffeine does not increase breast cancer risk. Also a report on local researchers testing two new Alzheimer's drugs. The report featured an interview with Dr. Michael Biber of Neurocare and his patient, Walter Hartel and wife Karyn Barry.

10/15/08 5pm Healthwatch reported on new study which finds that white wine may also have heart benefits. Also a report that vitamin K does not prevent bone loss. And a report that having babies one week after due date may pose health risks.

10/16/08 5pm Healthwatch answered viewers questions about flu shots.

10/17/08 5pm Healthwatch reported on new study which found genetic variant which makes people more likely to overeat. Also a new report says mammograms are still the best way to screen for breast cancer. And a new study finds kids who try drugs or alcohol before age 15 are more likely to suffer from substance abuse as adults, contract sexually transmitted diseases, drop out of school, or be convicted of a crime.

10/20/08 5pm Healthwatch reported on how scientists have developed new "smart pill" for Alzheimer's Disease. And a new study finds doctors need to do more to encourage women to breastfeed. Also a report that kids are especially vulnerable to cigarette smoke.

10/21/08 5pm Healthwatch reported on how doctors at the Lahey clinic are performing a new less invasive weight loss procedure called EndoBarrier. The report featured an interview with patient Jeri Gemlich and Dr. Dimitry Nepomnashy of the Lahey Clinic.

10/22/08 5pm Healthwatch reported on how there has been an 18% increase in childhood allergies.

10/23/08 5pm Healthwatch answered viewers questions about cramps and getting a flu shot when you're sick and drooling. A report on a new leukemia drug shows promise in fighting multiple sclerosis. And a new report says certain environmental factors may lower or raise your risk of developing Alzheimer's Disease.

10/24/08 5pm Healthwatch reported on new robotic prostate cancer surgery.

10/27/08 5pm Healthwatch reported on new study which showed giving elderly patients mega flu vaccine doses can boost their immunity.

10/28/08 5pm Healthwatch reported on how growing number of people are getting hurt doing yoga online.

10/29/08 5pm Healthwatch reported on new study which found the germiest places in your home. Also a report that fewer people have heart attacks after daylight savings time changes.

10/30/08 5pm Healthwatch answered viewers questions about hot flashes, deviated septums, and the human papilloma virus (HPV).

10/31/08 5pm Healthwatch reported on new study which finds gaining too much weight during pregnancy may pose health risks to both mother and baby.

11/3/08 5pm Healthwatch reported on how exercise can help lower breast cancer risk. Also a report on watching risqué TV can increase chances teens will be sexually active.

11/4/08 5pm Healthwatch reported on new dental laser is being used to make dental impressions.

11/6/08 5pm Healthwatch House Call - answered viewers questions about primary care physicians, the medication Nexium, and Acai berry.

11/7/08 5pm Healthwatch reported on a new study which found that consuming caffeine can slow fetal growth. Also a report on a hormone patch that can help women with low sexual desire. And a report that smoking and obesity is deadly combination.

11/10/08 5pm Healthwatch reported on how taking statins can help lower risk of heart disease in patients who don't have high cholesterol.

11/11/08 5pm Healthwatch reported on how a growing number of women are suffering from post traumatic stress disorder after childbirth.

11/12/08 5pm Healthwatch reported on how obese children have clogging in arteries similar to 45-year-olds. A report that vitamins do not help lower risk of breast cancer. Also a report that Boston is seeing fewer heart attacks after smoking ban was instituted in city.

11/13/08 5pm Healthwatch reported on new study which finds osteoporosis drugs are not linked to heart risks. A report that having love handles can significantly increase risk of death. Also Healthwatch House call - answered viewer questions about high blood pressure, foot pads, and fall allergies.

11/14/08 5pm Healthwatch reported on effort to mandate insurance coverage for therapy for autistic children.

11/17/08 5pm Healthwatch reported on importance of exercise and sleep to lower breast cancer risk.

11/18/08 5pm Healthwatch reported on new less invasive heart valve replacement procedure being performed at Massachusetts General Hospital. Report featured an interview with patient Robert Shaw and Dr. Iganacio Inglessis at Mass. General Hospital.

11/19/08 5pm Healthwatch reported on how European doctors have performed first trachea transplant created from a patients own cells

11/20/08 5pm Healthwatch House call - answered viewers questions about Splenda, previa placenta, and heart rate.

11/24/08 5pm Healthwatch reported on how your weight in middle age can affect chances of developing Alzheimer's Disease. A report that eating high-protein meals helps overweight people burn fat. And a report that using an ultrasound can help treat blood clots in legs.

11/25/08 5pm Healthwatch reported on how more people are suffering from jaw/neck pain due to grinding teeth at night because of stress. A new study finds some breast cancers may regress on their own without treatment. Also a report that power naps can help improve memory.

11/26/08 5pm Healthwatch reported on drunkorexia. Not eating before drinking alcohol is something young people have been doing for years but now there's a slang term for it --

"drunkorexia." Doctors warn drunkorexia can lead to liver and other medical problems and put women at a higher risk of sexual assault and injury

11/27/08 5pm Healthwatch reported on new sinus procedure.

12/1/08 5pm Healthwatch reported on how Vitamin D deficiency may increase risk for heart problems

12/2/08 5pm Healthwatch reported on new pill may help ease symptoms of jet lag, new study finds no difference between generic and brand name drugs and new less invasive procedure which can help treat fibroids without hampering a woman's chances of getting pregnant

12/3.08 5pm Healthwatch reported on how radiation therapy lowers risk of breast cancer recurrence

12/4/08 5pm Healthwatch answered viewers questions about reasons why someone may lose their voice, develop a rash and ablation

12/5/08 5pm Healthwatch reported on how exercising too much during pregnancy may increase risk of preeclampsia

12/8/08 5pm Healthwatch reported on how eating a Mediterranean diet can lower risk of metabolic syndrome, giving healthy adults a half-dose of flu vaccine can help protect them from virus and breastfeeding aids weight loss in women

12/9/08 5pm Healthwatch reported on how doctors at Mass. General are recommending watchful waiting for some prostate cancer patients- interview with patient Burt Kaufman & Dr. Donald Kaufman/Mass. General Hospital

12/10/08 5pm Healthwatch reported on new study which finds taking certain diabetes drugs may increase risk of bone fractures in some patients

12/11/08 5pm Healthwatch reported on how the FDA is recalling two asthma drugs, Serevent and Foradil

12/12/08 5pm Healthwatch reported on new study which found that bone loss drug Zometa may help lower breast cancer risk

12/15/08 5pm Healthwatch reported how taking hormones for five years may double risk of breast cancer in postmenopausal women.

12/16/08 5pm Healthwatch reported on triggers to avoid to help prevent migraines during the holidays

12/17/08 5pm Healthwatch reported on: Cleveland clinic announcement it has performed nation's first partial face transplant; new study finding alternating mammograms and MRI's every six

months is more effective in detecting breast cancer in high risk patients; and studying finding heavy snorers burn more calories

12/23/08 5pm Healthwatch reported on how some 40,000 Americans suffer from partial facial paralysis due to Bell's palsy every year

12/30/08 5pm Healthwatch reported on how new procedures are helping younger patients who need joints replaces stay active.

Ethnic Relations - "Centro"

10/11/08 MassVOTE - November 4th will be an important day for all of us, as we vote for the next president of the United States. Now, being that the Latino Community is the largest minority group, our vote and our participation could definitely cause a big impact in these important elections. WBZ's Yadires Nova-Salcedo talks with David Ortiz, Deputy Director of MassVOTE.

10/25/08 Self Esteem Boston - There is a non-profit organization that's leaving a positive mark on many people here in the greater Boston area. It's called "Self Esteem Boston", and its number one goal is to educate people about self-esteem, and empower them to have the life they want and deserve. WBZ's Yadires Nova-Salcedo talks with Marion Davis, President of "Self Esteem Boston".

11/01/08 New Hope for Hispanic Women with Cancer - Breast cancer is the second most common form of cancer and the second leading cause of cancer deaths among American women, causing more than 40,000 deaths annually. However, for Hispanic women, breast cancer is the single leading cause of cancer death. On this edition of "Centro", WBZ's Yadires Nova-Salcedo talks via satellite with oncologist Dr. Carlos Franco about why breast cancer disproportionately affects Hispanic women and the latest treatment advances offering Hispanic women renewed hope.

11/15/08 ROCA - Benefit Concert Helps Our Youth - For more than 20 years, the non profit organization "ROCA" has been helping local at-risk inner city young people who have lost their way and are in need of someone they can trust to point them in the right direction and give them hope for a better future. On Friday November 21st "ROCA" is having a benefit concert to raise awareness and create national dialogue around youth violence and poverty. On this edition of "Centro", WBZ's Yadires Nova-Salcedo talks with ROCA Youth worker Alejandro Magno.

11/29/08 Enrique Iglesias New "Greatest Hits" Album - At his early age, Spanish singing superstar Enrique Iglesias has come up with a brand new English album with his greatest hits. On this edition of "Centro", WBZ's Yadires Nova-Salcedo talks via satellite with Enrique Iglesias.

12/6/2008 DTV - Many people may already be aware about the changes that will take place early next year, with regard to the way they watch television. In February, all stations will stop broadcasting in analog and begin broadcasting only in digital. On this edition of "Centro", WBZ's Yadires Nova-Salcedo talks with WBZ's Jonathan Elias about this somewhat confusing, yet very easy switch.

12/13/2008 Judge Retires - At one time, the Massachusetts Superior Court had a total of three Latino judges. Now, the last of the three judges recently retired, leaving the Latino community without any representation at all in this court system. On this edition of "Centro", WBZ's Yadires Nova-Salcedo talks to retired Judge Isaac Borenstein, about his decision to retire from this important position.

12/20/2008 Labels are For Jars - Christmas is coming up and the spirit of giving is in the air! Every year, we try to feature a non-profit organization that has been doing great work throughout the year, giving back to our community. On this edition of "Centro", we'll tell you about "Labels are for Jars," a is program to raise money to operate the <u>Cor Unum</u> Meal Center, which feeds hungry people living in Lawrence, MA. WBZ's Yadires Nova-Salcedo talks to Father Paul O'Brien, who started this great effort.

12/27/2008 First Night - On December 31st, we'll be saying goodbye to the year 2008 and hello to the year 2009. If you are looking for something to do on this special day we want to tell you about first night Boston, a huge indoor/outdoor celebration everyone will enjoy. On this edition of "Centro" WBZ's Yadires Nova-Salcedo talks to its director Geri Guardino.

Public Affairs - "Sunday with Liz"

10/05/08 Sunday with Liz talks with Ayaan Hirsi Ali. Ayaan Hirsi Ali became the center of worldwide attention three years ago when a screenplay she wrote about violence against women in Islamic society resulted in death threats against her. Her friend, the filmmaker, was murdered. Ayaan Hirsi Ali now lives in hiding but is determined to continue to speak out against Islam's treatment of women. Liz talks about "Crazy Busy," a new book by Dr. Edward Hallowell, the psychologist who first helped us understand attention deficit disorder. He says we need to learn to manage the influx of messages, emails, phones, blackberry, in our lives. A look into hip hop church - What do you know about hip hop? It is loosely defined as a cultural movement that began among African American and Latino youths in New York City. You might be surprised to know that it is also taking on a religious message in traditional American churches. Religious commentator and writer Eric Guiterrez has written a book about it, called "Disciples of the Street." Sunday presents Bill Banfield. The message of the music is the focus of Berkley professor William Banfield. A composer, musician, director and author, Banfield is determined to connect young people to the social and political power of the music.

10/12/08 Sunday with Liz talks about the book "Leisureville". Hundreds of thousands of Americans over 55 are pouring into new age restricted retirement communities, searching for the good life. How good is it? While we found no residents complaining, author Andew Blechman of western Massachusetts offers a different perspective in this compelling new book called

"Leisureville." Liz talks with the executive director of the Mattapan Community Development Corporation. The subprime mortgage crisis that has toppled Wall Street is affecting everybody in this country. When and how it will be corrected, nobody really knows. One thing is sure. It makes the work of agencies like the Mattapan Community Development Corporation more important than ever. Spencer DeShields, is the MCDC executive director. Liz also talks with Junot Diaz, MIT Professor. It took MIT professor Junot Diaz 11 years to write "The Brief Wondrous Life of Oscar Wao." The title character is Oscar de León, the child of Dominican immigrants who is born and comes of age in a forgettable New Jersey suburb during the late seventies and early nineties, where almost from birth he is drawn to a "geeky" lifestyle. But the Pulitzer Prize Board at Columbia University thought it was well worth the wait, awarding him the 2008 prize for fiction. Sunday presents musician Ellen O'Brien.

10/19/08 Sunday with Liz takes a look at style. Liz talks with Joseph Abboud in a special Sunday conversation. The menswear fashion designer, New England's own Joseph Abboud, talks about his reincarnation in to the industry, shows us his newest collection and his roots in Boston. A look into the style for a dancer. Style for a dancer is much more than a look. It is the result of creativity, discipline, self esteem, and a number of other more subtle factors. And all of that is taken into account in the dance program of the Originations Cultural Arts Center in Roxbury. Liz talks to creative director Shaumba Dibinga. A look at a store called Joluka. If you're looking for a fabulous and fresh style in denim jackets, and some inspiration about starting your own business, you need to know about Joluka, Joluka is what happens when two college friends take a hobby to a higher level. Sunday presents James Hunter who performs.

10/26/08 Sunday with Liz talks about power. Liz talks with her good friend Marjorie Clapprood. She works out four times a week. Marjorie, is leukemia survivor, and underwent a successful bone marrow transplant last year. This was a challenging experience, but Marjorie is a strong woman and she's back. Also, the beauty, history and diversity of Boston harbor are legendary. It is a place where thousands of boats come and go each year and it runs along six of Boston's neighborhoods. The harbor is also home to another community, one that is actually on the water. As Sunday discovered, this is a community that comes together in powerful ways to support people who need help. A look into Pilates. Good exercise is essential to a good quality of life. An exercise regimen can build body strength, balance and endurance. Pilates offers something more because it focuses on your core. Liz's favorite place for Pilates is Studio Elle in Brookline. A discussion on menopause. If you are anywhere near the age of menopause, you already know how rough this time of life it can be with its hot flashes, night sweats and emotional upheaval. To make matters worse, there is a lot of confusing information about menopause out there. You don't have to be powerless going into this stage of your life. There is the possibility of gaining strength. Medical Doctor Phuli Cohen has some advice worth repeating. Sunday is proud to present Wanda Perry Josephs.

11/02/08 Sunday with Liz takes a look at foundations. The charitable foundation called Hits for Kids focuses on the health and wellbeing for children. The organization is the brainchild of Red Sox infielder Kevin Youkalis and Enza Sambataro. Liz talks with Sonya Costentini from Marshalls. It's time to pull out last year winter clothes. But if you want to incorporate some of the latest looks -how can you build the foundation of an up-to-date winter wardrobe without breaking the bank. Liz talks with Deborah Penta, Founder of FLIC, the Female Leadership

Interest Council, a non-profit organization built on the principles of female leadership, mentoring, and the belief that when you can help someone else succeed, you personally grow and prosper. Sunday presents Lori McKenna.

11/16/08 Sunday with Liz takes a look at care. For more than 40 years Jack Connors has been the lead player in Boston's business community, as the head of his own ad firm and as a leader of the biggest healthcare provider in town, involved in the city's politics, education, civic affairs and most recently the creator of a camp for inner city kids. Despite retirement a little over a year ago, Connors is still very much on top of this city. We offer you the best in special care for your pooch. Liz talks with Deborah Re, CEO of Big Sister Association of Greater Boston on how to get involved this holiday season in becoming a big sister. Sunday is proud to present The Three Graces.

11/30/08 Sunday talks with Benjamin Watson. New England Patriot tight end Ben Watson whose amazing football career is surpassed only by his rock solid religious grounding. Ben believes the call of his faith is the most important call that he will ever answer. A look into the Massachusetts Bible Society. Though it has never been officially placed on best seller lists, the bible is no doubt the best selling book in the world. Full of history, poetry, building specifications and even a little soft porn, millions of copies of bibles have been distributed in hundreds of languages around the globe. One of the main institutions responsible for the circulation of the "good book" is a voluntary institution known as the Bible Society. The Massachusetts Bible Society is about to mark two centuries of service to communities of faith. Its mission not only to celebrate its history, but to look to the future of its special work-- in disseminating a book of extraordinary inspiration and influence. Liz talks with Kerry Kennedy. The Kennedy name is one associated with great tragedy and great faith. Her new book is called "Being Catholic Now" – Prominent Americans talk about Change in the Church and Quest for meaning. Sunday is proud to present Yelena.

11/30/08 Sunday with Liz takes a look at freedom. Liz begins with some lessons in freedom now being taught in a very special Girls Scout troop that meets regularly at the South Middlesex Correctional Facility. That's where the scouts get together with their mothers and grandmothers to build and repair relationships and learn about making good choices, all characteristics of the Scouts Leadership program. For these girls and grownups, freedom is measured in valued time spent together. A look at the organization "They did it, so can I." When Roxbury mother Pat Spence saw how challenging her older son's fifth grade class was, she decided to do something about it. She wanted to inspire the students, especially the tough ones by giving them an upclose look at positive role models who represented independence and opportunity. Pat started a speakers bureau with people who talk not just about succeeding in life, but most importantly about growing up. The program is in its sixth year. The Sunday crew went out to the Oliver Wendell Holmes School to see how it works. Liz talks with Paul Wahlberg, the head chef at Bridgeman's Restaurant in Hingham, MA. Sunday talks with Dr. Jeff Rossman, director of life management at Canyon Ranch who warns our plugged in society is turning us all into technology slaves.

12/14/08 Sunday with Liz takes a look at foundation. Liz begins with chef Lydia Shire. She has been a famous fixture on the Boston food scene for decades. Her restaurants and recipes are

always the talk of the town. The Sunday crew takes a trip to Scampo—one of the top eating establishments in the country according to Esquire Magazine—to find out the secret of chef Shire's success – what's new and what's stayed the same. Then a visit with Sonia Costenini from Marshalls with what's hot and in style for the colder months. Liz then talks with Deborah Penta, Founder of FLIC, the Female Leadership Interest Council, a non-profit organization built on the principles of female leadership, mentoring and the belief that when you can help someone else succeed, you personally grow and prosper. Sunday is proud to present Lori McKenna.

12/21/08 Sunday takes a look at joy (of the Season). Sunday welcomes Cassandra McKinley. The New England Conservatory graduate has a voice that is rich, mellow and perfect for this holiday time. She sings a Christmas classic. Then a performance by Michael Viselli, a senior account executive at WBZ Radio. Mike spends his time as one of New England's foremost Elvis impersonators. Sunday welcomes Ray Greene. It wouldn't be the holiday season at Sunday without a song or two from Boston's own Ray Greene. He tells us the story of Christmas. And a performance by Neara Russell, the Berklee College of Music Presidential Scholar and is a composer, singer and keyboardist. She sings two of her original holiday songs.

12/28/08 Sunday with Liz explores music. First, Bobby McFerrin is best remembered for his 1980's hit. "Don't Worry Be Happy" was a 1980's anthem, but there is so much more to this master of improvisation and jazz icon. Next, at Boston's Berklee College of Music, there is always a waiting list for voice classes taught by Associate Professor Donna McElroy. And if you are lucky enough to get into the class, be on time. The door is locked to latecomers. Donna McElroy who has sung with some of country music's biggest names is very serious about teaching young talent. Finally, doctors and nurses at the Shriners Hospitals Boston burn institute use the latest technology in treating young burn victims, particularly in helping them cope with the pain and anxiety of their wounds. Music is one of their most effective tools. We go on patient rounds with a music therapist and we welcome Mary Jo Baryza, a physical therapist at Shriner's who has some 36 years experience in pediatric physical therapy. Sunday is proud to present Donna McElroy.

Politics – Keller At Large

10/05/08: Peter Meade, director, No on Question One Committee, discusses reasons to oppose the ballot question seeking repeal of the state income tax, and possible effects on cities and towns should it pass.

10/12/08: John Henning, WBZ political analyst, discusses local and national political news, including the battle over Question One, the proposed income tax repeal; the role of gender and race in the presidential campaign; and the impact of the economic crisis on both state and national elections.

10/19/08: Prof. Alan Schroeder of Northeastern University, an expert on presidential debates, discusses the 2008 presidential debates, how they succeeded and failed, and what changes might be made in debate formats in the future.

10/26/08: Jim O'Sullivan, senior reporter, State House News Service, discusses how Beacon Hill is responding to the state budget crisis, and the future of the two-party system in Massachusetts. 11/2/08: John Henning, WBZ political analyst, previews Election Day, discussing the role of the black vote and youth vote, the performance of the media during the campaign, and the arrest of State Sen. Dianne Wilkerson on federal bribery charges.

11/9/08: Jeremy Jacobs, reporter for the local political web site www.politickerma.com, discusses the local election results and how they might affect fiscal and social policies in the future, and the potential impact of the national results on Massachusetts politics.

11/16/08: Dan Rea, WBZ Radio talk show host, discusses the public outcry over proposed toll hikes on the Mass Turnpike and the harbor tunnels, and the state of political dissent in Massachusetts.

11/23/08: Barbara Anderson, executive director of Citizens for Limited Taxation and Government, discusses the prospect of higher tolls and taxes in Massachusetts, the prospects for fiscal and political reform, and the state of the two-party system here.

11/30/08: John Henning, WBZ political analyst, discusses fallout from the arrest of Boston City Councilor Chuck Turner in the same bribery sting that led to the indictment of State Sen. Dianne Wilkerson, and assesses the early moves of President-elect Barack Obama.

12/7/08: Rev. Mark Scott, co-chairman of the Ella J. Baker House in Dorchester and a community activist, discusses the movement to reform African-American political strategies in Boston in the wake of the arrest of two prominent black political figures on bribery charges.

12/14/08: Former Attorney General Scott Harshbarger, member of the governor's special Commission on Ethics, discusses the year's string of ethical problems involving top political figures and what should be done to help deter and prosecute political corruption.

12/21/08: State Sen. Steve Baddour (D-Methuen), co-chairman of the legislature's Committee on Transportation, discusses the prospect of toll and/or gas-tax hikes to help pay off Big Dig debt and fund infrastructure repair. Topics also include changes in state transportation leadership and reform of the police detail system.

12/28/08: Jim O'Sullivan, senior reporter, State House News Service, discusses Beacon Hill's year in review. Topics include the impact of declining state revenues, ethical questions about top political figures, another bad year for Mass. Republicans, and the debate over toll hikes.

Curiosity

10/01/08 Viewers are curious – why do I get so much junk mail? WBZ-TV looked into this and found a growing number of people are sick of getting ads, catalogs and credit card come-ons, and they're curious about what to do about it. We found specific resources and websites that help in

stopping junk mail.

10/13/08 Viewers are curious about relieving knee pain and the claim that glucosamine chondroitin repairs and rebuilds the cartilage in knee joints. WBZ-TV looks into this and Dr. Mallika Marshall states, "Glucosamine and chondroitin are two separate compounds which are normally found in cartilage and are often marketed together as a dietary supplement for the treatment of arthritis." "There isn't an overwhelming amount of data suggesting that either one alone or in combination has a significant effect on pain and function in people with arthritis of the knee."

10/31/08 Viewers are curious about seasonal depression and how many people suffer from it and how to deal with it effectively. WBZ-TV looked into this and Dr. Mallika Marshall states, "Some people may notice that their mood changes with the seasons, usually becoming more depressed in the fall and winter as the days get shorter and improving in the spring when there are more hours of sunlight in the day. Lack of sunlight may be the root cause. Lack of light can upset your sleep-wake cycle or may cause alterations in a brain chemical called serotonin that affects mood. So-called winter depression is more common in areas of the country where the winters are long and cold. It's more common in women than in men. And it's more common among people with bipolar disorder. The treatment is generally the same as for other types of depression. Antidepressants, psychotherapy, and regular exercise can be quite effective."

11/07/08 Viewers are curious — What is going to happen to the greyhounds in Massachusetts after dog racing was banned in the state? WBZ-TV looked into this and found there are currently 900 race dogs at Raynham Park. It's expected they will have much fewer dogs by the end of 2009. The race track told WBZ many of the dogs will go to tracks in 12 other states that allow racing, while others will be adopted out.

11/14/08 Viewers are curious – Why are CEO's so handsomely rewarded for driving a company into financial ruin? WBZ-TV looked into this and found that a lot of people are outraged about the millions of dollars the fat cats running failed companies are getting paid. The theory is you have to pay the top dogs millions upon millions to get them and keep them, and that they're so skilled they'll bring success and riches to their companies. WBZ exposed some of the most paid CEO's.

011/17/08 Viewers are curious about the safety of statins – do they prevent heart attacks? WBZ-TV looked into this and Dr. Mallika states, "We know that statins are extremely effective at lowering bad cholesterol and can even raise levels of good cholesterol. And they have clearly been shown to reduce the risk of heart disease and stroke. There also appear to be some other possible benefits from statin use. That is, they may help lower blood pressure, lower the risk of diabetes, lower the risk of osteoporosis-related fractures, and perhaps reduce the risk of dementia and even certain cancers."

11/21/08 Viewers are curious – why are people always on their cell phone? WBZ-TV looked into this and found that we are a society addicted to our cell phones. WBZ's David Wade took to the streets to find out when it's time to just put the cell phones down.

12/02/08 Viewers are curious – what are winter moths? WBZ-TV looked into this and found that the winged creatures fluttering around lights at night, especially where there are trees nearby are called Winter Moths. Just like their more familiar cousin, the Gypsy Moth, they feed on maple, oak, elm, and fruit trees. But Winter Moths have a different life cycle. Instead of flying around in warm weather, you see them in December and January. They are now laying eggs that will hatch in April, leaving tiny green caterpillars that feed on trees. Unlike the Asian Longhorn Beetle invading Worcester, there is a remedy for the Winter Moth. Arborists can apply a nontoxic spray derived from natural bacteria to kill the pest.

12/22/08 Viewers are curious – why bailouts & executive bonuses? It's been a couple of months since the \$700 billion bailout was issued to rescue Wall Street, but now many are wondering how the money is really being spent. So a viewer asked, "Why do we keep hearing about the bank industry getting bail out money and still giving bonus money?" A very good question. The answer: some are not doing the big bonuses. While last year those bonuses were flowing like the mighty Mississippi, this year is different. The message was billions in taxpayer money was needed to bailout the big banks or else the credit market would seize and all would be lost. Now we are getting a snap shot of perhaps one reason they need bailing out. Check out how much these guys were paying themselves and each other. According to the Associated Press, last year, of the 116 banks now asking for bailout dollars, they paid their top tiered executives nearly \$1.6 billion in salaries, bonuses and other benefits. The average paid to the bank's top execs was \$2.6 million – and that's just the average.

'DTV Day' - December 9, 2008

To help viewers prepare for the federally mandated shutdown of full-power television analog signals and the transition to digital television (DTV) on February 17, 2009, all Boston market broadcast television stations and cable providers, in conjunction with Representative Edward J. Markey (D-MA), chairman of the House Telecommunications and the Internet Subcommittee as well as the Massachusetts Broadcasters Association (MBA), have partnered to launch 'DTV Day' on Tuesday, December 9, 2008 from 5:00 a.m. to 7:30 p.m. 'DTV Day' is a market-wide educational initiative designed to let viewers know whether or not they are ready for DTV Transition. Here in the Boston market, all television stations and cable providers have come together to make this the most comprehensive, informational, and far-reaching readiness test in the country.

Boston's 'DTV Day' is a three-pronged community awareness program:

- Intermittent daylong crawls on all outlets promoting DTV information on a single station (WGBH-TV analog)
- Daylong, uninterrupted DTV information on a single, destination station (WGBH-TV analog)
- Three, 2-minute 'Virtual Shutdown' readiness tests on all outlets at 5:15 a.m., 6:15 a.m., 5:15 p.m.

Here's how Boston's 'DTV Day' worked:

On Tuesday, December 9, 2008 from 5:00 a.m. to 7:30 p.m., all media outlets participated in a messaging campaign that involved the same DTV readiness information in English and/or in Spanish on crawls airing on all stations. What is above-and-beyond other markets, and unique to Boston, is that these crawls also directed viewers to go to a single destination station, WGBH-TV (PBS), to check if their sets are ready. WGBH carried a special, day-long alert for analog viewers and an informational program on how to make the switch to digital. A message on the screen told viewers their set was not ready, and listed a free phone number to call for more information.

As educational background, WGBH continuously ran the 30-minute program, Get Ready for Digital TV, featuring THIS OLD HOUSE hosts Norm Abram and Kevin O'Connor visiting Boston-area homes and giving hands- on guidance for checking TV sets for digital readiness. The program aired in English and Spanish. (Viewers whose sets are digital ready saw WGBH-TV's regular program line-up.) Thanks to the combined promotional power of the media outlets and the daylong alert on WGBH-TV analog, viewers were able to access DTV Transition information at a time convenient for them. It also allowed viewers to have time to see and comprehend what DTV Transition means, check multiple TVs in the home, and even visit a neighbor or family member to help them get ready for DTV.

In addition to daylong crawls on the stations and content on WGBH-TV analog, all stations participated in a 'Virtual Shutdown' readiness test. This test occurred simultaneously across all channels at 5:15 a.m., 6:15 a.m., and 5:15 p.m. on Tuesday, December 9. The tests lasted two minutes each and alerted television audiences whether or not their TV sets are ready for the DTV Transition through a full screen graphic alternating in English and/or Spanish that informed them of any steps they must take, if necessary.

This Quarterly Issues/Program List was placed in the Public File on January 10, 2009 by

Ro Dooley Webster WBZ-TV Communications & Public Affairs Director